



Community Telecast, Inc.
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We Broadcast the Community!™

Community Telecast, Inc. (CTI22), [IRS 501 (c)(3)] has been the only broadcast cable television company in the metro Omaha area and within 18 states to focus on the community. For our general operations we receive NO tax support from the federal government, State of Nebraska, or local government. We are supported only through membership fees and donations.

January 5, 2011

Rachel Jacobson
Film Streams
1340 Mike Fahey Street
Omaha, Nebraska 68102

Hello, Ms. Jacobson:

Briefly, enclosed in a DVD of a 30-minute program that showcases current and upcoming events at Film Streams. We will broadcast this DVD tomorrow, Wednesday, January 5, 2011 at 6:30 p.m. and, most likely, at other times during the month of January 2011. CTI22 is broadcasting this exclusive “showcase” of current and upcoming events at no cost to Film Streams.

If you didn't know, as recently reported in a “Cable-Related Community Needs Assessment for The City of Omaha Nebraska” by Moss and Barnett, December 2009, CTI22's broadcast audience ranges from 13% to 20% of Cox cable subscribers. So, for both the business community and the general public here's a golden opportunity to create a positive “buzz” and awareness about Film Streams, and most importantly, a great opportunity to join CTI22 in our effort to celebrate the art community in metro Omaha.

Simply put, in 2011 CTI22 will dedicate no less than twenty-four (24) hours of our weekly broadcast schedule, which includes “prime time” (7:00 p.m. to 10:00 p.m.), to promote and showcase cultural and performing arts events, including film, in metro Omaha! We're compelled to do more because of an onslaught of positive feedback from our “prime time” broadcast of performing arts and cultural events, such as the Omaha Pipes and Drums (from St. Andrews Episcopal Church), the River City Theatre Organ Society featuring Rob Richards (from the Rose Theater), and the River Water Concert with Xing Lu and Tong Ying (from Creighton University) and more! *Just imagine the greater impact on achieving your strategic business objectives with the addition of television to coalesce your marketing and branding campaigns.*

Most importantly, CTI22 is the only television station in metro Omaha that can “showcase” Film Streams in prime time and at a broadcast rate significantly more cost effective than all other broadcasters - because we truly do broadcast in the public interest with a rate card that's accessible to the community. Again, CTI22 is broadcasting this exclusive “showcase” of current and upcoming events at no cost to Film Streams – but we could do so much more! With your input, we could add commentaries and anecdotal comments from patrons, donors, film directors, actors, a video tour of Film Steams, and more! It's an old cliché but true, “Help us to help you!” A contract draft is enclosed for your review. We look forward to discussing the regular broadcast of “Film Streams” to the greater Omaha community. **We Broadcast the Community!™**

Please, accept my telephone call in this regard, or feel free to contact me at your earliest convenience.

Have a great day!

Trip Reynolds, General Manager

CTI22 is public-accessible to all of Omaha!

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